



2018 Annual Giving Campaign

Help us help those living with a childhood cancer diagnosis

In 2017:

- **Bear-Able Gifts:**
CCRF delivered over 28,000 toys to 10,685 children staying in hospitals across the country who were actively seeking treatment.
- **Camp Scholarships:**
More than 125 children in remission were sent to a camp of their choice.
- **Helping Hands Fund:**
There were over 490 families that received financial assistance to ensure their child had a place to call home while they were actively receiving treatment.

CCRF is an IRS recognized 501(c)(3) charitable organization, which means your donation, is a qualified tax deduction

Creating smiles and inspiring hope are just a few things that the staff members of **Children's Cancer Recovery Foundation** strive for. Daily, we work hard to provide comfort to children with a cancer diagnosis, by providing simple acts of kindness through our **Bear-Able Gifts** and **Camp Scholarships** programs. Our **Helping Hands Fund** provides some financial relief to the families while their child is actively seeking treatment, by supplemental funding for utilities or rent.

In existence now for over 25 years, CCRF is excited to announce that we have turned in a new direction for 2018! The agency had a change in leadership, staff and funding. A new Executive Director was hired, three new independent members were added to the board of directors, and two full time positions were replaced with 4 part-time. Another effort to keep overhead costs down, and reclaim our reputation; all third-party telemarketing and affiliation contracts were terminated. All fundraising efforts will be conducted in house, by team members of CCRF and community volunteers!

In order to continue providing our mission of making a difference in each child's life, we need community support more than ever! Not only in the community of our headquarters, but those nationwide as well. With the termination of the telemarketing contracts, came a major decrease in donations being received. We do not receive federal, state or medical funding. We rely solely on the support and generosity of individual and corporate donors through contributions and bequest.

From the Board of Directors & Staff members of Children's Cancer Recovery Foundation, we thank you in advance for your consideration and we are hopeful that you will support our programs!

We simply cannot do it alone!

What is the Bear-Able Gifts Program?

The **Bear-Able Gifts Program** is the largest supplier of new gifts to children with cancer in North America because of the generosity of corporations and individuals all across the United States. We deliver gifts to thousands of children each year. Items such as board games, toys, crayons, coloring books, markers, puzzles, books, teddy bears, craft kits are distributed to hospitals across the country.

Get Involved!

If you're looking to support the Bear-Able Gift Program, here are some ways to help:

Volunteer: Packing toys in our toy warehouse to ship nationwide, conducting inventory, or checking in toys are a few ways you can help with Bear-Able Gifts. We encourage the public to get involved with the Foundation whenever possible! There are a variety of simple and fun volunteer opportunities available. If you are an individual, group, civic organization or business, contact us on ways you can help. Please contact our Director of Marketing & Program Services, Felicia Ellis, to learn more. Join us and together we can create smiles, inspire hope and help these children rediscover their childhood! **Sponsor a toy drive:** Our Bear-Able Gifts Program relies entirely on donated new, unwrapped toys. If your office, place of worship, school, or civic organization is looking for a way to give back, think of Children's Cancer Recovery Foundation. Please go to our website for more information or to find a shopping list. **Sponsor a quarterly toy shipment:** Help us send the toys with a donation of \$ **3,500** to children at **25** hospitals.

What is the Camp Scholarships Program?

Cancer often isolates children from their friends and the activities they love. Children's Cancer Recovery Foundation's Camp Scholarships Program allows children in remission to reconnect with those friends and activities. The program provides funding for a camp of their choice; sports, music, art, science, horseback riding, skiing or whatever activities they missed most during treatment. Each year, Children's Cancer Recovery Foundation sends more than 150 children in remission from cancer to a camp of their choice.

How camp experience helps children with cancer:

Psychological Effects of the Disease: Camp reduces disease-related anxiety by providing opportunities where children can interact with other campers and learn ways to cope with cancer. **Bodily Changes:** Camp encourages children to interact with others like themselves. Here, children with cancer are able to realize that they are not alone. **Self-Perception:** Camp provides both support and opportunities for children with cancer to be in control of their experiences, boosting their self-perception. **Coping Abilities of Family Members:** Camp allows children with cancer to gain independence from parents, meet friends, develop new skills, and discover new interests by participating in activities that may not have been available at home, easing the fears of parents and siblings.

What is the Helping Hands Fund?

Families of children with cancer often face financial difficulties. Suddenly, household bills become overwhelming; utilities are in jeopardy of being shut-off or an eviction notice is received. The CCRF **Helping Hands Fund** provides emergency bridge payments directly to the utility companies and landlords, ensuring that each child has a warm, safe place to call home while recovering from cancer.

The Helping Hands Fund is a monthly program that works directly with the family's social worker or child life specialist. Each month, healthcare professionals will receive an electronic version of our Helping Hands application. They will work with the family to complete the application and to include the additional documentation needed.

Top four indirect expenses families face while their child receives treatment for cancer are:

"...and reclaim our reputation; all third-party telemarketing and affiliation contracts were terminated."

ELECTRICITY
(avg. \$368.28)



RENT
(avg. \$912.14)



HEAT
(avg. \$393.27)



WATER
(avg. \$285.88)



Ways Community Members, locally & nationwide, can help fundraise!

Peer-to-Peer Online Fundraising

Start a personal fundraising campaign that fits your interests, time, and talents. The money you raise will help CCRF support thousands of children battling cancer. Some ideas include asking for donations instead of presents for your birthday, working out for a cause at your local fitness center, creating a charity wedding registry for your big day, or honoring the passing of a loved one with a memorial fundraiser.

DIY Fundraising Event

Start your own fundraiser for CCRF! When you show your creativity and dedication to fundraising, any campaign you start is sure to be a winner! Some ideas are included below to hold in your community with coworkers, and friends. Plan an event such as a walk, run, dance marathon or art auction; display collection canisters for donations at your workplace or local business; or holding DIY event on our behalf. *These are a just a few suggestions; don't let us hold you back!*

Money Wars	Restaurant Fundraiser	Flower Sale	AYCE Dinner
Bake Sale	Yard Sale	Dodgeball Tournament	Sub/Cookie Sale
Car Wash	Bingo Night	Dress Down Day	Read-a-thon

✂ ✂ ✂ ✂ Please detach and return the form below with your donation ✂ ✂ ✂ ✂

This gift is from: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) ____ - _____ Email: _____

- Check here if this is a change of information.
- Please do not send a Thank You letter.
- Please notify me of upcoming events.

In Honor/ Memory of: _____ Please Notify: _____

Payment Enclosed: Check # _____ Please charge: \$ _____ Visa MasterCard AMEX Discover

Card Number: _____ CVV2 Code: _____ Exp. Date: _____

By signing, I authorize CCRF to process my credit card on my behalf: _____ Date: __/__/__

 Thank you for helping children living with a cancer diagnosis 

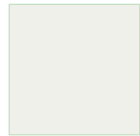
Please accept my gift of:

- \$10,000 & over
- \$5,000-9,999
- \$2,500-4,999
- \$1,000-2,499
- \$100-999
- \$99 & Under
- I cannot donate, but am willing to host an event on behalf of CCRF. *Please explain:* _____

Please consider:

- Monthly pledge of: \$ _____
- Double your gift - Your gift could be worth twice as much. Ask your employer for a matching gift form and return it with your contribution.
- Please send me more information on Volunteering
- Please send me more information on hosting a toy drive
- I have included CCRF in my will I will include CCRF in lieu of flowers
- I am interested in sponsoring a 2019 Educational Scholarship for Childhood Cancer Survivors
- I am interested in sponsoring a: Camp Scholarship \$ _____ A Toy Shipment \$ _____ Helping Hands \$ _____
- I am interested in sponsoring an event, please send me a list of CCRF's events and how I can help.
 - I will share a copy of this Campaign Newsletter with all of my family, friends, co-workers, organizational groups & clubs, email contacts, hang it in the employee lunchroom, etc....

CCRF
249 LINCOLN WAY E.
NEW OXFORD, PA 17350



RECIPIENT NAME
STREET ADDRESS
ADDRESS 2
CITY, ST ZIP CODE

*"..we need
community
support more
than ever!"*

CONTACT US:



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New Oxford, PA 17350

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F: (717) 688-7938

E-Mail:

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We're on the Web!

www.childrenscanerrecovery.org

Find us on:



Our Mission...

CCRF improves the mental, social and emotional well-being of children with cancer and their families.

Our Team...

Amy E. O'Leary, Executive Director: *"In August of 2017 I volunteered twice in the Toy Warehouse packing toys for the Bear-Able Gifts program. After learning more about the foundation, I graciously accepted the offer in November to become a member of the Board of Director. In January of 2018, I was appointed as the Executive Director. What I love most about CCRF is that we help the children & their families directly, providing assistance in a friendly manner, while they need it the most."*

Felicia M. Ellis, Director of Marketing & Program Services: *"I started with CCRF as an intern after graduating college, and soon after became a full-time employee with the Foundation. Cancer has affected my family in more ways than one and I wanted to help others that were also battling this terrible disease. I love reading stories from families we have assisted and hearing how we made a difference in their life during a difficult time. In 2018, CCRF is going in a new direction by becoming more involved in the local community, and I can't wait to see what the future holds!"*

Tara M. Bryan, Grants & Development Manager: *"I came to CCRF's Ladies Day Retreat DIY Fundraiser and met Amy. We started talking about our personal goals and what we would like to accomplish in our lives. I immediately knew that I wanted to be a part of her team and vision. Everyone at our office has a different background but together, all those differences make for a special place to work. As a team, we are there to make a difference in our community."*

Britta A. Corle, Executive Assistant: *"I came to know CCRF through the New Oxford Area Chamber of Commerce. CCRF stood out as a generous and supportive Chamber member by sponsoring Chamber events and hosting Chamber mixers. After learning about the new Executive Director's exciting plans for 2018, I knew I wanted to help CCRF grow. I quickly jumped at the opportunity to join CCRF's Events Committee as a community volunteer and not long after was hired part-time to assist the Executive Director."*

Abigail M. O'Leary, Program Assistant: *"I became familiar with CCRF after volunteering at the agency packing toys. I later brought a group of peers from my Student Council to complete a service opportunity through the agency. I loved the staff and the mission of the agency so much that I applied for the position of Program Assistant. I was, and still am, delighted to be a part of this close-knit, hardworking team!"*

Hannah E. Evans: *"I first came to CCRF on a school field trip with Student Council. Immediately I fell in love with the atmosphere and the team working to support the cause. I volunteered for awhile until I was offered the position as the Marketing Assistant. I knew I wanted to be part of CCRF because I have never felt so secure while still doing everything I can to help others. Most importantly, being able to give back. There is so much to do and I love doing my part!"*

Independent Board of Directors...

Martin (Marty) Dumic, Interim President
Victoria Ohm, Treasurer & Interim Secretary
Becky Greenawalt, Director
Melissa Fowble, Director
Stacey Craig, Director